

**TOGETHER, WE CAN EMPOWER INNOVATIONS IN EFFECTIVE
MENTAL HEALTH AWARENESS AND SYSTEMS OF CARE**



ABOUT THE WAMH SUMMIT

On **October 26, 2026** at the **Seattle Marriott Waterfront** leaders in education, business, policy, health care, academia, and philanthropy will come together to explore innovative ways to transform mental health care in Washington State.

Attendees will have the opportunity to engage in ongoing initiatives and support the real-world implementation of these ideas.

Hosted by Chad’s Legacy Project, the Washington Mental Health Summit continues a statewide effort that began in 2017.

Learn more at wamhsummit.org.

OUR VISION

The Washington State Mental Health Summit is an action-focused, inclusive forum for stakeholders around the state to develop, share, and advance new and promising ideas, opportunities and collaborations that will advance effective education, prevention, and care for Washingtonians living with mental health and addiction problems. The event is open to any mental health stakeholder interested in participating in the improvement of mental health care in Washington State. Together, we will help people access effective mental health care so that all Washingtonians can thrive—please join us!

PARTNERSHIP TO SUPPORT OUR COMMUNITY

We invite you to play an important role in changing the landscape of mental health care in Washington State by sponsorship the 2026 Summit. As an underwriter, you will help us lead the charge in transforming the way mental health care is provided in our community and beyond.

**SPONSORSHIP
OPPORTUNITIES**

Pinnacle Partner
(Only two available)

\$50,000

Wellness Trust Partner

\$25,000

**Transformation Leadership
Partner**

\$10,000

Stakeholder Partner

\$5,000

Supporting Partner

\$2,500

THE IMPACT OF THIS 18-MONTH CYCLICAL EVENT HAS BEEN PROVEN TO BE TRANSFORMATIVE



HERE IS JUST A SMALL SAMPLING OF PAST PRESENTATIONS AND WHERE THEY ARE TODAY -

Student Health Hub: A School-Based Health Network for Improving Youth Behavioral Health:

Since the presentation, the Student Health Hub has expanded to more than 30 schools and over 20 providers across Washington State, supporting students and families with easier access to coordinated care through trusted school-based entry points. The Hub's screening and referral management system is now part of a broader, integrated set of digital tools operated by HCP-OneHealthPort and offered to health and social care providers statewide in Washington, including clinical record access, insurance verification, and automated clinical and public health reporting.

The Bachelor-Level Behavioral Health Support Specialist Role to Expand the Workforce

The Health Care Authority (HCA) completed initial guidance for Medicaid billing to support reimbursement for BHSS services. Following the successful establishment of billing codes in January 2026, the first graduating class from Department of Health (DOH)-approved BHSS programs will be eligible to apply for certification in summer 2026, creating sustainability for this important bachelor's-level role. Educational partners are beginning to offer this curriculum across Washington State.

First Responder Therapeutic Response Team:

The King County Sheriff's Office Therapeutic Response Unit is in the final stages of hiring six new health professionals to join the initial team. The unit also continues to develop and deliver training across the co-response field to strengthen effective partnerships and cross-agency coordination.

Advancing Mental Health Education in Schools:

What began as an initial Summit presentation to promote mental health education in Washington schools has grown into a national, teacher-facing online curriculum resource at www.mentalhealthinstruction.org. This Summit-inspired resource is now the most comprehensive curriculum library available for social emotional learning, mental health literacy, substance misuse, and suicide prevention.



Washington Mental Health Summit

Date: Monday, October 26th, 2026

Time: 8:30 AM - 4:30 PM

Location: Seattle Marriott Waterfront

SPONSORSHIP OPPORTUNITIES AND BENEFITS

Pinnacle Partner (Only two available)

\$50,000

- **Exhibit Space:** One (1) 6-foot exhibit table.
- **Conference Registrations:** Includes eight (8) conference registrations for your organization.
- **Special Recognition as Lead Event Supporter:** Your organization will be recognized as Lead Event Supporter at the podium during the event for your contribution.
- **Recognition on Printed Summit Packet:** Recognized as the Wellness Trust Partner with your logo.
- **Hotel Accommodations:** Two reserved guest rooms at the Seattle Waterfront Marriott hotel
- **Social Media Recognition:** Highlighted in relevant social media posts.
- **Marketing Emails:** Large linked logo and acknowledgment as the Wellness Trust Partner in promotional emails.
- **Event Visibility:** Your large logo and supporting graphics and/or text featured on event slideshow and personalized table signage during the event.
- **Year-Round Website Presence:** Large linked logo showcased on the conference website year-round.
- **Exclusive Post-Event Dinner Invitation & Attendance Opportunity:** Invitation for eight (8) guests from your organization to attend the Afterglow post-event dinner.

Wellness Trust Partner

\$25,000

- **Exhibit Space:** One (1) 6-foot exhibit table.
- **Conference Registrations:** Includes eight (8) conference registrations for your organization.
- **Special Recognition as Lead Event Supporter:** Your organization will be recognized as Lead Event Supporter at the podium during the event for your contribution.
- **Recognition on Printed Summit Packet:** Recognized as the Wellness Trust Partner with your logo.
- **Social Media Recognition:** Highlighted in relevant social media posts.
- **Marketing Emails:** Large linked logo and acknowledgment as the Wellness Trust Partner in promotional emails.
- **Event Visibility:** Your large logo and supporting graphics and/or text featured on event slideshow and personalized table signage during the event.
- **Year-Round Website Presence:** Large linked logo showcased on the conference website year-round.
- **Exclusive Post-Event Dinner Invitation & Attendance Opportunity:** Invitation for four (4) guests from your organization to attend the Afterglow post-event dinner.

Transformation Leadership Partner

\$10,000

- **Exhibit Space:** One (1) 6-foot exhibit table.
- **Conference Registrations:** Includes eight (8) conference registrations for your organization.
- **Recognition During Event:** Your organization will be recognized as a Transformation Leadership Partner at the podium during the event for your contribution.
- **Recognition on printed Summit packet:** Recognized as the Transformation Leadership Partner with your logo.
- **Social Media Recognition:** Highlighted in relevant social media posts.
- **Marketing Emails:** Medium linked logo and acknowledgment as a Transformation Leadership Partner in promotional emails.
- **Event Visibility:** Personalized table signage during the event.
- **Year-Round Website Presence:** Medium linked logo showcased on the conference website year-round.
- **Exclusive Post-Event Dinner Invitation & Attendance Opportunity:** Invitation for two (2) guests from your organization to attend the Afterglow post-event dinner.

Stakeholder Partner

\$5,000

- **Exhibit Space:** One (1) 6-foot exhibit table.
- **Conference Registrations:** Includes eight (8) conference registrations for your organization.
- **Recognition on printed Summit packet:** Recognized as the Stakeholder Partner with your logo.
- **Social Media Recognition:** Highlighted in relevant social media posts.
- **Marketing Emails:** Small linked logo and acknowledgment as a Stakeholder Partner in promotional emails.
- **Event Visibility:** Personalized table signage during the event.
- **Year-Round Website Presence:** Medium linked logo showcased on the conference website year-round.

Supporter Partner

\$2,500

- **Exhibit Space:** One (1) 6-foot exhibit table.
- **Conference Registrations:** Includes eight (8) conference registrations for your organization.
- **Social Media Recognition:** Highlighted in relevant social media posts.
- **Marketing Emails:** Company name acknowledgment as a Supporter Partner in promotional emails.
- **Event Visibility:** Personalized table signage during the event.
- **Year-Round Website Presence:** Medium linked logo showcased on the conference website year-round.



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WHICH OPPORTUNITY IS BEST FOR YOUR ORGANIZATION?

ON-SITE RECOGNITION	Pinnacle (2 available)	Wellness Trust	Transformation Leadership	Stakeholder	Supporting
Exhibit Table at the October 26 th Event	★	★	★	★	★
*Eight (8) registration spots for October 26 th Event	★	★	★	★	★
Personalized table signage	★	★	★	★	★
**Recognition in printed Summit packet	★	★	★	★	
Recognition from podium at event	★	★	★		
***Special recognition as lead event supporter	★	★			
****Two reserved guest rooms at the Seattle Waterfront Marriott hotel	★				
EVENT-RELATED COMMUNICATIONS AND PUBLICITY					
Acknowledgement and link on event website	Large Logo	Large Logo	Medium Logo	Small Logo	Name
Acknowledgement via social media vehicles	★	★	★	★	★
Recognition in event communication e-mails	Large Logo	Large Logo	Medium Logo	Small Logo	Name
EXCLUSIVE OPPORTUNITIES					
*****Afterglow, Post-Event Dinner Invitation/Attendance	Eight Guests	Four Guests	Two Guests		

*The fair market value is \$95/guest

**Artwork for Summit Packet due August 1st, 2026

***Dedicated event PowerPoint slide including a large logo and supporting graphics and/or text

****The fair market value is \$285/hotel room

*****The Post-Event Dinner is a celebratory gathering and facilitated conversation held at a local restaurant immediately following the event. Invited attendees include panelists, the keynote speaker, event organizers, and Pinnacle, Wellness Trust, and Leadership sponsors, courtesy of Chad's Legacy Project. The fair market value is \$96 per guest.

CONFIRMING YOUR SPONSORSHIP OPPORTUNITY

We believe your organization would be an appropriate fit as an underwriter, and urge you to consider this invitation to participate. Thank you for your consideration!

Please return the enclosed Sponsorship Contract form and payment by **July 13, 2026**. We look forward to seeing you on October 26th at the Summit!